

ACHENA Strategic Plan Goals

Key Goal 1: Seek initial recognition by US Education Department (USED) as an accrediting agency

1.1 Plan petition submission process with two-year timeline
1.2 Launch a USED recognition publicity campaign and solicit funding sources
1.3 Identify organizational structure, policy and procedural gaps
1.4 Assign and oversee teams working on effecting structural, policy and procedural changes
1.5 Gather required documentation for the petition
1.6 Complete petition for USED initial recognition in 2020
1.7 Announce USED recognition in 2021

Key Goal 2: Attract and retain qualified human resources, build diverse Volunteer capacity and broaden outreach efforts

2.1 Identify and clearly articulate the functional role of the four (4) ACHENA Stakeholders
2.2 Design and launch an Accreditation Awareness Campaign
2.3 Create a Advisory Board with diverse membership to act as ACHENA Advisors
2.4 Expand recruitment and retention to a total of 15 qualified ACHENA Volunteers
2.5 Enhance all orientation and training of ACHENA Staff, Commissioners, Peer Reviewers and Advisory Board Advisors
2.6 Maintain a part-time Executive Administrator (EA)
2.7 Assess expansion and replacement of EA position with part-time Executive Director (ED)

Key Goal 3: Stabilize fiscal responsibility, diversify income and develop fundraising capacity

3.1 Evaluate and update ACHENA internal operations including legal/financial policies
3.2 Identify and implement new revenue streams along with community outreach/fundraising strategy

Key Goal 4: Increase the number of accredited schools/programs and approved Continuing Professional Development (CPD) courses

4.1 Streamline all processes related to ACHENA Accreditation Program
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4.2 Implement an outreach strategy to attract eligible homeopathic schools/programs and potential students
4.3 Enhance training to support ACHENA candidate/accredited schools/programs
4.4 Streamline all processes related to ACHENA's CPD Program
4.5 Implement an outreach strategy to attract qualified CPD instructors and diverse course offerings

Key Goal 5: Improve all standards, metrics and analysis tools for accreditation, monitoring and CPD

5.1 Systematically review all standards, metrics and analysis tools for initial and 5yr renewal of accreditation
5.2 Systematically review all metrics and analysis tools related to monitoring compliance of accredited schools/programs
5.3 Systematically review clinical training standards
5.4 Systematically review metrics and analysis tools for distance education schools/programs
5.5 Systematically review all CPD standards

Glossary of Terms and Acronyms

Advisor: Member of the Advisory Board

Advisory Board: Consists of Advisors comprised of School Administrators or Educators, Students from homeopathic and non-homeopathic schools

CPD: Continuing Professional Development

Peer Reviewer: An individual who participates in and supports Site Visits on behalf of ACHENA

Stakeholder: A non-ACHENA individual who is a Student, School Administrator or Educator, Practitioner, or member of the Public

USED: United States Department of Education

Volunteer: A non-ACHENA individual who directly or indirectly participates in ACHENA functions in an intermittent or ongoing fashion (includes Council of School Advisors, Peer Reviewers, Stakeholders)